

Agenda for VCTGA Board Meeting

7 PM, Wednesday, August 25, 2010 (prior to annual meeting in Waynesboro)

- Call to Order
- Approval of Minutes of previous meeting (conveyed via e-mail prior to meeting)
- Financial Report (conveyed prior to the meeting)
- Annual financial review- Appoint 3 people to be review at annual meeting
- State corporation filing- Jeff
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- Reports
 - Membership update- Jocelyn- Where are we now? Have we meet our strategic goal in terms of membership increase? Do we need to report in the board meeting and in the Business session?
 - Annual meeting- Steve Satterfield--Brief pre-meeting updates- Are we ready for this year?
 - Announce 2011 Program Planning Team
 - Scholarship and Wreath & Tree Contest-Robert O'Keefe
 - Mt. Rogers Report
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- National Organization report- John Carroll
 - Report on National meeting in North Carolina
 - Trees for Troops update-(Dates, location, promotion, etc.)
 - Next year 's national meeting site in Ohio
 - Check-off Program
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- Old Business
 - Results from last year's meeting survey- John Ensor (*Brief presentation to be done at meeting*)- No report tonight
 - VCTGA Staffing Issues
 - PR & Promotion- Christmas is coming (Press releases, etc.)
 - Are we ready for "the show"- Presentation Board, etc.?
 - 500th Anniversary of the First Decorated Christmas Tree
 - VDACS updates- "Certificate of Recognition", etc.
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- New Business
 - Board Nominations- For the sake of continuity I've asked Charlie Connor and Robert O'Keefe to stay on one more term
 - Members' Meeting Survey- Jocelyn
 - Publications and promotions- Do we need a Publication/Promotions Team?
 - Newsletter
 - Website- Jeff Miller
 - Strategic Planning & Membership initiatives- Follow up with at fall board meeting
 - Marketing Task Force- did we get the grant?
 - Consideration of meeting format options- Sue- if needed we'll address this the next board meeting
 - VCTGA Anniversary- When is the BIG anniversary year? That's a theme in itself (VCTGA-PAST-PRESENT-FUTURE)

The agenda looks long, but much of this can be done prior to the meeting. Let's be "proactive" in communicating prior to the meeting to save time & allow ample opportunity for us to handle timely issues. Let's keep our eyes on the BIG PICTURE.

VCTGA is *MOVING FORWARD*. Go Green- Grown Green, Get Green (\$\$\$\$)

Looking forward to our initial board meeting,
Virginia Carroll